

Martha Stewart Weddings

PLANNING MADE EASY: *FLORIST*

FLORIST: topics to cover	1	2	3
CONTACT INFO: NAME PHONE E-MAIL WEBSITE			
DATE: IS MINE AVAILABLE?			
WILL YOU PERSONALLY BE THERE ON THE DAY OF MY WEDDING?			
DO YOU LIMIT THE NUMBER OF WEDDINGS YOU DO IN ONE WEEKEND?			
EXPERIENCE: CAN I SEE A PORTFOLIO OF YOUR WORK?			
CAN YOU PROVIDE REFERENCES?			
WILL YOU SET THE FLOWERS UP AT THE SITE ACCORDING TO MY SPECIFICATIONS?			
WILL YOU TAKE AWAY THE ARRANGEMENTS AT THE END?			
PAYMENT: WHAT IS YOUR FEE?			
WILL YOU PROVIDE A DETAILED BREAKDOWN OF THE FINAL COST?			

FLORIST:	1	2	3
PAYMENT:			
CAN I SEE A SAMPLE CONTRACT?			
ARE THERE ANY OVERTIME CHARGES, TAXES, GRATUITIES, OR FEES THAT AREN'T INCLUDED IN THE CONTRACT?			
WHEN WILL THE BALANCE BE DUE?			
STYLE:			
HOW WOULD YOU DESCRIBE YOUR DESIGN AESTHETIC?			
WHAT ARE YOUR FAVORITE FLOWERS TO WORK WITH?			
WHAT'S YOUR FAVORITE COST-SAVING TIP?			
LOGISTICS:			
WILL YOU MAKE ME A SAMPLE BOUQUET AND CENTERPIECE?			
HOW FAR IN ADVANCE WILL YOU MAKE MY BOUQUET AND CENTERPIECES?			
WHEN WILL THE FLOWERS ARRIVE?			
HOW WILL THEY BE TRANSPORTED AND PACKAGED WHEN THEY ARRIVE?			
IF THE FLOWERS WE DISCUSS ARE NOT AVAILABLE, WHAT WOULD YOU CONSIDER SUITABLE SUBSTITUTIONS?			
CAN YOU PROVIDE ANY EXTRA DECORATIONS LIKE AISLE RUNNERS, TRELLISES, FAVORS, ETC.?			

FLORIST:	1	2	3
LOGISTICS: HOW WILL I REACH YOU ON THE WEDDING DAY?			
STAFF: WILL YOU BE ARRANGING MY WEDDING-DAY FLOWERS?			
IF NOT, WHO WILL?			
WILL HE OR SHE BE MAKING THE SAMPLE?			
NOTES:			