



MARTHA STEWART
CRAFTS™

CRAFT ESSENTIALS

MUST-HAVE TOOLS AND INSPIRING IDEAS



Available now:
Martha Stewart's
Encyclopedia of
Crafts

Tool & Glitter Glossary

Once you discover all the fun possibilities of our craft tools, you'll be reluctant to put them down. Get inspired to express your creativity with the right tool for every job.



PUNCHES (\$9.99 - \$12.99)

Play with positive and negative punch possibilities in more than 60 different shapes for cards, gift tags, or stencils.



EDGE PUNCHES (\$14.99)

Choose from 13 different designs to add a decorative border pattern to cards, scrapbook pages, place settings, and other paper crafts.



CIRCLE CUTTER (\$17.99)

Plot perfect circles from 1in to 5 7/8in in diameter with the use of the handy guide marks.



PAPER TRIMMER (\$24.99)

Score or cut straight edges from both directions—perfect for right- or left-handed crafters.



BONE FOLDER (\$5.99)

Score and burnish perfect folds or use to apply rub-on transfers.



CRAFT KNIFE (\$12.99)

Cut or crop a variety of materials.



14 x 3in RULER (\$12.99)

Clear, no-slip surface with printed guides for easy and accurate measuring.



12 x 12in CUTTING MAT (\$14.99)

Sturdy and self-healing to prolong the life of your cutting implements.



PRECISION SCISSORS (\$14.99)

Blade tension screw adjusts for both heavy and light jobs.



GLITTERS (\$4.99)

With 40 sparkling colors to choose from, these finely cut, blended glitters make cards, ornaments, flowers, and pictures shimmer and shine.

Glittered Birds



Using a paintbrush and craft glue, coat the tail of a plastic bird and sprinkle spoonfuls of glitter on top. Let glue dry before shaking off the excess glitter. Repeat, using the same or different colors of glitter on the wings, body, and head.

Tools used



Punched Ribbon Card



1. Using a ruler and bone folder, score a crease down the length of a 5 x 5in piece of craftstock to create the card fold. Cut out a craftstock background and punch around edges, if desired, before gluing to card front.

2. With screw punch, create holes in the shape of a heart as shown. Weave ribbon in

and out of holes to form a perfect heart. Tie ends in the front or back, as desired.

TIP:

Use the screw punch and your imagination to create many different types of card themes to fit any occasion. Stars, flowers, and geometric shapes are just the beginning of the possibilities.

Tools used



Flower Bouquet Card



1. Trim a piece of card stock to 7 x 10in. Using a bone folder, score and crease to create card fold. Add a decorative border with the flourish edge punch.
2. Punch flower shapes out of pretty complementary colors of craftstock using the hydrangea, rose leaf, cosmos, daisy, and

frond punches. Cut stem shapes out of paper with a craft knife. Arrange the bouquet on card front, and affix with glue or double-sided tape. Embellish with a bow of ribbon.

TIP: Try our other great punches to create adorable cards and invitations for the winter holiday season, summer weddings, and for birthdays and parties all year long.

Tools used



Kid's Party Ideas



1. Napkin holders: cut 6in squares of bandanna craftstock into triangles and trim off one corner. Wrap around napkins and affix with double-sided tape.
2. Party hats: cut 12in squares of bandanna craftstock into circles, then halve. Roll from one corner to form cone, and seal edge with

double-sided tape. On each side, string baker's twine through screw-punched holes and knot the ends. For tassels, cut fringe in a 2 x 3in piece of tissue paper. Roll up and insert into tip of hat; tape at bottom to secure.

3. Stamp number onto craftstock and punch around with starburst punch. Using circle cutter, make slightly bigger circles out of craftstock of a contrasting color. Use foam dot to affix punched shape to the circle. Adhere to party hats using foam dots, or tape to toothpicks.

Tools used



Summer Party Ideas



1. Banner: cut craftstock into 6 x 8in banner shapes. Cut letters from craftstock using computer-printed letters as a template, and adhere to banners. Punch holes near top corners and thread two strands of baker's twine through to create garland. Create a mini garland for a card invitation using

stamped letters and one strand of baker's twine. Punch small holes near the top corners of the card and thread ends of garland through holes, tying at back.

2. Napkin holder: cut a strip of paper according to template below. Wrap strip around napkin and interlock slits, securing with double-sided tape if necessary.

Tools used



Napkin Ring Holder Template
enlarge 700%



Baby Gift Book



1. With paper trimmer, cut two pieces of blue dot paper from the Baby Boy Multimedia Pad to 5½ x 6¾in. Punch scallop dot edge along the long side of each. Back with blue craftstock.

2. Leaving a ⅝in binding space, adhere a preprinted frame from multimedia pad to

the fronts and backs of three pieces of 4¼ x 6¾in blue craftstock.

3. Punch scallop dot edge on right border of a 3¾ x 4in piece of blue craftstock, and adhere to front cover. Adhere a 2¾ x 3¾in piece of multi dot paper on top, then add a blue felt appliqué elephant sticker to the center.

4. Use screw punch along left edge of each page. Thread yellow seam binding through holes and tie into a bow to finish.

Tools used



Pens and Markers

Different types of ink and tip sizes are some of the variables to consider when working with pens and markers. The useful chart below will help you choose the write stuff for your project needs.



types of
pen tips



fine point



brush tip



chisel tip

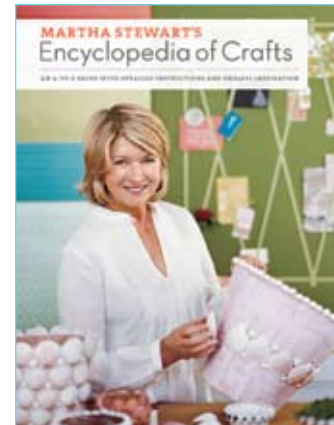


bullet tip

The right marker or pen for the task

	Cards	Scrapbooks	Paper Crafts	Photos	Labels	Metal	Plastic	Wood	Cardboard
A. Glitter	●	●	●		●			●	●
B. Permanent	●		●	●	●	●	●	●	●
C. Arts & Crafts	●	●	●		●				
D. Brush	●	●	●		●				
E. Calligraphy	●	●	●		●				
F. Opaque	●	●	●		●			●	●
G. Metallic	●	●	●		●			●	●
H. Archival Writing	●	●	●	●	●				

Available Now



Be sure to check out Martha Stewart's Encyclopedia of Crafts. Organized by topic from A to Z and filled with projects, templates, and detailed instructions for craft techniques, it is the ultimate resource for devoted crafters and weekend crafters alike.

