



TOWEL CARE TIPS

- Don't use fabric softener, which can reduce absorbency.
- Use oxygen bleach rather than chlorine. It's gentler on fibers.
- Dry towels on medium heat rather than high, and remove when slightly damp. Overheating can weaken the fibers.
- If you're hanging towels outside, remember to hang brights in indirect light, direct sun could fade them. But whites will get brighter in direct sun.
- When storing towels, always use the set on the top and put clean towels on the bottom to ensure even wear.
- Don't iron terry cloth; pressing the loops down will reduce absorbency.